

Xande Anderer
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Work Experience

President/Creative Director, Citizen X Design, Inc., Alexandria, VA, February 2000 - Present

- Currently operating as a freelance graphic designer, technical illustrator, web designer, and publications consultant for a wide variety of non-profit, military, and corporate clients nationwide.

Graphic Designer, Fontana Lithograph/Affiliated Graphics, Brentwood, MD, January 1997 - February 2000

- Served as in-house graphic designer for large 6-color waterless printer.
- Was responsible for design and layout of several monthly publications ranging from 2-color tabloids to 6-color magazines.
- Served as link between customers and the pre-press department, assisting in preparing pieces for production.
- Served as a production artist, creating art and graphics to customer's specifications.

Art Director, Vietnam Veterans of America, Inc., Washington, DC, September 1994 - October 1996

- Planned, designed and produced all printed material for this national non-profit organization. Projects included brochures, display ads, promotional pieces, newsletters, news releases, event programs, merchandise catalogs and educational materials.
- Proposed and planned VVA's site on the World Wide Web. Encouraged increased activity in non-traditional media, including audio, video, multimedia, and on-line forums.
- Served as systems administrator for graphics equipment. Updated the department from existing cut-and-paste operation to fully digital Macintosh-based desktop publishing system.
- Curated VVA's photo archives, a collection of more than 50,000 images chronicling the Vietnam-era, Vietnam veterans today, and VVA's history.

Freelance Designer, Cherokee Graphics, Frederick, MD, April 1994 - December 1994

- Created "Info-graphics" for several divisions of the National Institutes of Standards and Technology (NIST).
- Used plans, snapshots, and dialog with NIST scientists and engineers to create layered presentations and 3-dimensional cutaways of highly technical instruments and machinery.
- Created technical illustrations for publication in *Scientific American*.

Graphic Designer, Visual Systems, Co., Rockville, MD, September 1992 - February 1994

- Created advertising and in-store promotional materials for art supply retailer, including print materials ranging from black-and-white daily newspaper ads to 32 page, color direct-mail catalogs.

Skills

Fully conversant with Macintosh graphic/desktop publishing software for OS X including Quark XPress, Adobe InDesign, Adobe Illustrator, and Adobe Photoshop. Knowledgeable with PDF/Prepress workflows and Adobe Acrobat. Also experienced with Windows software.

Highly skilled with Illustration tools such as Adobe Illustrator, Macromedia Freehand, and Deneba Canvas.

Proficient with many HTML/Web Authoring tools including GoLive Cyberstudio, NetObjects Fusion, Macromedia Dreamweaver, Flash, Shockwave, and Adobe ImageReady.

Education

Bachelor of Arts in Visual Art, Penn State University. Graduated *cum laude*, with distinction, May 17, 1992.
Area of Concentration: Illustration and Graphic Design.

Professional Affiliations

Graphic Artists Guild
Art Directors Club of Metropolitan Washington